



Diogo João Alves Gouveia

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Summary

Engineering-minded product leader with 13 years building and scaling SaaS platforms from the ground up. Combines deep technical understanding with hands-on execution across product, architecture, and growth. I've led teams through pivots, M&A, and regulatory transitions, turning early-stage tools into globally scalable systems.

Currently co-founder of Junto, developing an AI-native recruiting platform built for auditability, integrity, and speed. My focus: designing resilient architectures that blend compliance, real-time AI, and user-centric design. Building products that earn trust and scale efficiently across markets.

Experience

Junto **May 2025 – Present**
 Co-Founder & CEO Óbidos, Portugal

- Lead product vision, technical architecture, and go-to-market for an AI-native recruiting platform spanning 12 integrated modules.
- Inventor of a patent-pending deepfake detection and integrity-scoring system for live video interviews, combining adaptive biometrics, multimodal analysis, and tamper-proof audit logging.
- Manage the full R&D lifecycle: from architecture and design to data infrastructure, compliance, and user experience.
- Secure and oversee €800K+ in public R&D funding, coordinating partnerships with universities and compliance labs.
- Build the operational, regulatory, and technical foundations for scaling across the EU, UK, and US.
- Design distributed AI pipelines and real-time inference systems aligned with upcoming EU AI Act standards.

Vitzo **March 2022 – April 2025**
 CEO USA (Remote)

- Oversaw a \$10M+ SaaS product portfolio, managing more than 30 team members across engineering, product, and operations.
- Led the acquisition and integration of a competitor, increasing market share by 40%.
- Architected an enterprise B2B product expansion that grew recurring revenue by 45% within a year.
- Implemented a new global payments and pricing infrastructure, improving international conversions by 30%.
- Bridged executive strategy with hands-on technical execution, ensuring consistent delivery across product lines.

Vitzo **December 2018 – February 2022**
 Head of Product USA (Remote)

- Directed the transition of a flagship product from ad-supported to subscription-based SaaS, driving sustainable revenue growth.
- Embedded automation, onboarding, and AI-driven workflows to increase activation and retention.
- Introduced data-driven decision frameworks and improved velocity through distributed agile teams.
- Oversaw end-to-end product lifecycle: research, prioritization, design, launch, and iteration.

Vitzo **2014 – 2018**
 Product Manager USA (Remote)

- Owned product strategy and delivery for two SaaS platforms, focusing on monetization and scalability.
- Transformed a 100K-DAU learning platform from free to paid, reaching \$100K MRR within months.
- Designed and launched growth and lifecycle marketing systems to optimize engagement and retention.

Vitzo **2012-2014**
 Founder's Associate / First Hire usa (remote)

- First non-developer hire, working directly with the founder across product, operations, and marketing.
- Introduced the company's first paid model by designing and deploying subscription infrastructure.
- Helped scale early operations and GTM execution while completing a degree in computer science.

Projects

System and Method for Near-Real-Time Detection and Integrity Scoring of Deepfake-Based Fraud in Live or Interactive Video Environments 2025
 Junto

Inventor of a patent-pending system enabling near real-time detection and scoring of deepfake-based fraud in live video contexts. Combines adaptive biometric analysis, multimodal fusion, and tamper-proof audit logging to ensure compliance, integrity, and forensic reliability.

Education

Instituto Superior Tecnologias Avançadas 2017
 Postgraduate in Virtualization & Cloud Computing Lisbon, Portugal

Instituto Superior Tecnologias Avançadas 2016
 BSc in Informatics Engineering & Computer Science Lisbon, Portugal

APEL 2013
 Associate's, Digital/Multimedia Design Madeira, Portugal

Skills

- Technical Architecture & Systems Design**
 Distributed Systems, Cloud Infrastructure, API and Data Architecture, Security and Encryption, CI/CD
- Product Engineering & Delivery**
 SaaS platform design, Mobile-First Development, Full-Stack, Modular APIs and microservices, AI/ML Integration, Performance Optimization, Experimentation Frameworks
- Compliance, Payments & Fintech**
 Payments & Subscriptions, KYC/AML, GDPR/SOC2, Audit Logging, Risk Modeling
- Leadership & Strategy**
 Technical Roadmapping, Cross-functional team leadership, Stakeholder Alignment, R&D, Product Lifecycle Management
- Growth & Product Operations**
 Product-Led Growth, Pricing and Monetization Strategy, Customer Journey Optimization, Retention Systems, CRM and Automation

Certifications

Certified Scrum Product Owner® 2025
 ScrumAlliance
 🔗 [Certification](#)

Languages

English Portuguese Spanish French

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